



GROW THE GOOD WEEK *(March 2–6, 2026)*

Grow the Good Week is Colorado College's first spring giving week, alongside the Fine Arts Center at Colorado College. It's a short, focused moment to support what you love and highlight what community generosity makes possible across campus and in Colorado Springs.

What to Expect

Throughout the week, Colorado College and the Fine Arts Center will share stories, updates, and ways to support different areas. **Whether someone gives, shares, or simply follows along, their participation helps strengthen the community that supports students and keeps creativity and learning accessible.**

For any questions, please reach out to the Office of Annual Giving:

annualgiving@coloradocollege.edu.



Why it Matters

Community giving helps keep opportunities within reach by supporting financial aid, hands-on learning, student resources, arts and cultural experiences, athletics, and the people and places that bring the CC and FAC experiences to life.

How You Can Help

Grow the Good Week is community powered.

The simplest way to support the week is to:

- Share a post using the graphics and captions in this toolkit.
- Add your own story or “why” about a program, place, or experience you care about and tag us on socials.
- Encourage your network to participate in a way that works for them.



OUTREACH

Social Media Channels

Growing the good at CC starts with our community. Share your story, experience, or your “why I give” and tag us!

Don't forget to include **#GrowTheGoodAtCC** and **#GrowTheGoodAtTheFAC!**



COLORADO COLLEGE

Facebook:

[@ColoradoCollege](#)

Instagram:

[@ColoradoCollege](#)

LinkedIn:

[@ColoradoCollege](#)



CC ATHLETICS

Facebook:

[@CCTigers](#)

Instagram:

[@CCTigerAthletics](#)



FINE ARTS CENTER

Facebook:

[@CSFineArtsCenter](#)

Instagram:

[@FineArtsCenter](#)



Giving Week Links

**Colorado College &
CC Tigers Athletics:**

coloradocollege.edu/growthegoodweek

Fine Arts Center:

fac.coloradocollege.edu/growthegoodweek

GiveCampus:

give.coloradocollege.edu/grow-the-good-week



Downloadable Graphics and Sample Captions

Below are sample captions you can use with our ready-made graphics.

Feel free to copy and paste, tweak to match your voice, or use these as a starting point for your own post. For easiest access, download this toolkit first, [then click here to download graphics.](#)



Colorado College

1. It's Grow the Good Week at Colorado College, and I'm proud to support the CC experience.

The Block Plan moves fast, but thanks to community support, students have the foundation to grow into their fullest potential.

From classrooms, to studios, to sidelines—there's so much good happening at CC.

Join me this week: give.coloradocollege.edu/grow-the-good-week

#GrowTheGoodAtCC

2. CC is full of moments that shape students. For me, it was **[example: a professor who sparked an interest/a Block that changed my mind/a studio or lab that became my second home/etc.]**

It's Grow the Good Week at Colorado College, and I'm supporting the programs and people that make those moments possible.

Join me in helping keep those opportunities growing: give.coloradocollege.edu/grow-the-good-week

#GrowTheGoodAtCC

CC Tigers Athletics

1. It's Grow the Good Week at Colorado College, and I'm proud to support **[Tiger sports/athletics team]**.

Championship culture doesn't just happen. It's built through teamwork, commitment, and a community that shows up all season long, not just on gameday.

Defend the den, grow the good: give.coloradocollege.edu/grow-the-good-week

#GrowTheGoodAtCC

2. Grow the Good Week at CC is here, and I'm backing student-athletes.

Tiger ExCCellence is more than a phrase. It's hard work and grit on the field, in the classroom, and in the community.

Join me in keeping championship culture strong all season long:
give.coloradocollege.edu/grow-the-good-week

#GrowTheGoodAtCC



Fine Arts Center

1. It's Grow the Good Week at Colorado College, and I'm proud to support the Fine Arts Center!

As part of Colorado College, the FAC is proud to participate in this week of giving because art belongs at the heart of learning and community.

From galleries to stages to studios, there's so much good growing at the FAC.

#GrowTheGoodAtTheFAC

Join me in helping it continue to thrive: give.coloradocollege.edu/grow-the-good-week

2. The Fine Arts Center is full of moments that spark creativity and connection. For me, it was **[an exhibition, a performance, a class, a memory]**.

It's Grow the Good Week at Colorado College, and I'm supporting the FAC and the artists, students, and experiences that make those moments possible. #GrowTheGoodAtTheFAC

Join me in helping keep creativity growing:
give.coloradocollege.edu/grow-the-good-week



GIVECAMPUS

GiveCampus is Colorado College's giving platform, designed to make giving straightforward.

This is where most of the activity will happen during Grow the Good week. You can choose what you want to support, make a one-time or recurring gift, and even share the page with your network to help grow participation throughout the week using their advocacy functionality.

Become an Advocate on GiveCampus

Generosity is contagious! Help us reach our goal by rallying the community when you become an advocate.

Option 1: Set up a personal match or challenge—Encourage your classmates, friends, or family members to join you with a match or challenge under the Advocates tab on the Grow the Good Week campaign page.

Option 2: Share—From the Advocates tab, click the buttons and links below the video to spread the word. Share your link via social media, email, and/or text. **Every share, click, and gift generated from your unique link automatically tracks your influence as an advocate!**

Option 3: Create a video—Create and share a video from the Advocates tab to tell your network why you support CC or the FAC.



GiveCampus Advocacy Videos

People value authenticity, especially when it comes to fundraising. Folks are more likely to give when they hear a real story from someone in the community.

If you're comfortable, use your phone to film a short video for your socials about a CC or Fine Arts Center experience that mattered to you, what giving helped make possible, and a quick invitation for others to participate.



1. **Hold your phone vertically.**
2. Aim for a 10-30 second long video.
3. Use natural light and in a quiet spot if possible.
4. Start with your name and connection to CC or the FAC. "I'm ____, class of ____" or "I'm a [parent/FAC supporter/Community member]"
5. Speak like you're talking to a friend.
6. What opportunity or experience did you have? How did generosity show up? What opportunity did it open up for you?
7. **End with a simple invitation:** "Join me during Grow the Good Week! Visit coloradocollege.edu/growthegoodweek (or fac.coloradocollege.edu/growthegoodweek) to learn more.

Sample Script

Feel free to use this script as a starting point, then swap in your own details.

No need to be perfect. A simple, honest video is best.

Hi, I'm [Name], and I want to share how much [CC/the FAC/etc.] has meant to me. One experience I'll always remember is [example].

What made it so meaningful was [what you learned/felt/what opportunity it opened up], and it's something I still carry with me today.

That experience is a good reminder that so much of what we love here is made possible through support from our community.

I'm proud to support [CC/theFAC/etc.] because [one short reason]. If you're able, join me during Grow the Good Week and give to what you care about most.